

Encyclopedia Britannica

1912-1930

I. E. GATES

~~22 BROAD STREET~~

NEW YORK

15 WEST 81st STREET,

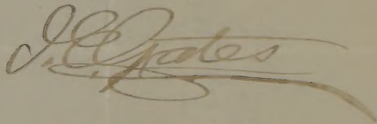
May 25, 1912

Mr. Bauman L. Belden, Director
American Numismatic Society
156th Street, West of Broadway
New York City

Dear Mr. Belden:

Mr. Huntington wrote me under date of the 16th instant that he had agreed to buy for the Numismatic Society the Encyclopaedia Britannica at \$125.75. When received, please approve the bill and send it to me for payment.

Very truly yours,

A handwritten signature in brown ink, appearing to read "I. E. Gates", with a long, sweeping horizontal flourish extending to the right.

May 25th, 1912.

Mr. C. K. F. Andrewes,
505 West 111th Street,
New York.

Dear Sir:-

I have decided to take the copy of the Encyclopaedia Britannica, India paper, cloth binding, at the price you gave me when last here \$123.25.

Very truly yours,

Director.

June 4th, 1912.]

Mr. C. K. F. Andrewes,
305 West 111th Street,
New York.]

Dear Mr. Andrewes:-

The copy of the Encyclopedia Britannica arrived this morning, and I find that the box contained but twenty eight volumes, the index volume not being with the others. Will you kindly see that this is sent in due course, and have them send me a bill, in duplicate, as soon as possible?

Very truly yours,

Director.]



Cambridge University Press
(ENCYCLOPAEDIA BRITANNICA DEPT.)
35 WEST 32ND STREET
NEW YORK

IN REPLY PLEASE
QUOTE REFERENCE NUMBER

C.B. 27257

June 6th, 1912.

The American Numismatic Society,
Mr. B. L. Belden, Director,
156th St. West of Broadway,
New York City.

Dear Sir:

We have your letter of June 4th in regard to your subscription for The Encyclopaedia Britannica, 11th edition, and have the pleasure to inform you that your Index will go forward to you within a few days. We have been out of stock of the Index volumes in the form which you selected for the past two weeks but hope to receive a large consignment not later than the middle of next week when your Index will be sent to you, charges prepaid.

Regretting that there has been any delay in the shipment of this volume and trusting that it has caused you no inconvenience, we remain,

Yours faithfully,

THE CAMBRIDGE UNIVERSITY PRESS

Cambridge University Press,

(Encyclopaedia Britannica Dept.)

35 West 32nd Street,

27257

New York.

C.B. 27 357

June 6th, 1912.

Cambridge University Press,
Encyclopedia Britannica Dept.,
35 West 32nd Street,
New York.

Dear Sirs:-

Twenty eight of the twenty nine volumes of the Encyclopedia Britannica were received on June 4th. The twenty ninth volume (index) is still lacking. Upon receipt of this, I will take pleasure in having a check for the amount of your bill forwarded to you.

Very truly yours,

Director.



Cambridge University Press

(ENCYCLOPEDIA BRITANNICA DEPT.)

35 WEST 32ND STREET

NEW YORK

IN REPLY PLEASE
QUOTE REFERENCE NUMBER

C.B. 27357

June 11th 1912.

The American Numismatic Society,
Mr. B. L. Belden, Director,
156th Street West of Broadway,
New York City.

Dear Sir:

Replying to your letter of the 6th June which crossed our letter of the same date in the mails, we are very sorry that there has been any delay in the shipment of your index volume but as we explained in our former letter, we have been out of stock of the index volumes, in the form which you selected, for the past two weeks, but feel certain that we shall be able to make shipment of this volume to you not later than the middle or latter part of next week.

With repeated apologies for the delay and thanking you for being so patient in the matter, we remain

Yours faithfully,

THE CAMBRIDGE UNIVERSITY PRESS.

AP/MR



Cambridge University Press
(ENCYCLOPAEDIA BRITANNICA DEPT.)
35 WEST 32ND STREET
NEW YORK

IN REPLY PLEASE
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C.B.—27357—

June 1st, 1912

The American Numismatic Society,
B. L. Belden, Director,
156th Street West of Broadway,
New York City.

Dear Sir:-

We have your letter of May 25th and have decided to accept your order for one set of The Encyclopaedia Britannica, 11th Edition, Cloth binding, India paper at the price of \$123.25. Shipment will be made promptly.

Yours truly,

THE CAMBRIDGE UNIVERSITY PRESS.



Cambridge University Press

(ENCYCLOPAEDIA BRITANNICA DEPT.)

35 WEST 32ND STREET

NEW YORK

C.B. 27357

4th May, 1912.

The Amer. Num. Society,

156th St. W. of Bway,

City.

Dear Sirs:

We now have pleasure in advising you that
we shipped on June 3rd, 1912 via express
volumes inclusive of the Encyclopaedia
Britannica, 11th Edition, on your order.

As you indicate on the application form
your intention of paying in one amount, we en-
close an invoice at the net cash rate, and shall
be glad to receive your cheque in settlement.

Yours faithfully,

THE CAMBRIDGE UNIVERSITY PRESS.

LH

June 14th, 1912.

Mr. I. E. Gates,
15 West 81st Street,
New York.

Dear Mr. Gates:-

I enclose herewith the bill for the copy of the Encyclopedia
Britannica, \$128.25, duly approved. The book has been received in good shape.

Very sincerely yours,



Cambridge University Press

(ENCYCLOPAEDIA BRITANNICA DEPT.)

35 WEST 32ND STREET
NEW YORK

C.B. 27357

14th June, 1912.

The American Numismatic Soc.,

156th St. W. of B'way,

New York City.

Dear Sir:-

We take pleasure in advising you that we have forwarded to you, carriage prepaid, the Index Volume of your copy of The Encyclopaedia Britannica, 11th edition, completing your order.

We enclose a statement of the account, having entered your order at the cash price, in accordance with your instructions.

Thanking you in advance for prompt settlement, we remain,

Yours faithfully,

THE CAMBRIDGE UNIVERSITY PRESS.

CH

THE CAMBRIDGE UNIVERSITY PRESS

ENCYCLOPAEDIA BRITANNICA DEPT.

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- 4—Choice of several styles of bookcase.
- 5—Choice of two styles of Index volume—India paper or the Special Form described below.

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The Index volume is not so much an integral part of the body of the work, as its essential but independent adjunct. It is, properly regarded, a volume which should be placed apart. Lying on the desk or library table, or upon the top of the special bookcase provided, it will prove more readily accessible and more conducive to constant inquiry than if it remained merely the last of a series of twenty-nine volumes. It was decided, therefore, to publish the Index volume in a special and distinct form, in order that its special and distinct functions should be performed most easily and readily. Subscribers may, however, if they so prefer, obtain the Index volume in exactly the same form as that of the binding selected.

The leaves of an Index volume should be capable of being turned at high speed. The special volume is therefore printed on a thicker paper. The edges of the book are provided with external thumb-hole indices (a device which could not be adopted with an India paper edition), enabling the reader to turn immediately to the letter which he requires.

A volume which is so constantly handled should be bound durably and in a colour that will neither fade nor soil easily. A specially reinforced buckram binding has been selected as the uniform binding for this special form. The colour is dark red of a shade that harmonizes with the various styles of bindings. (75% of all subscribers for the India paper volumes have ordered their Index in the style described above.)

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In assuming control of the Encyclopædia Britannica the Syndics of the Cambridge University Press regarded its sale at a low price as an inherent characteristic of the undertaking. They believe that in respect of cheapness no publication can be compared with the 11th edition of the Encyclopædia Britannica at the present price.

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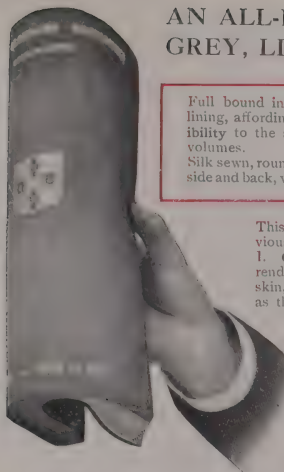
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(Encyclopædia Britannica Dept.) 35 West 32nd Street, New York

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C.P. 27 357

June 21st, 1912.

Cambridge University Press,
Encyclopedia Britanica Dept.,
35 West 32nd Street,
New York.

Dear Sirs:-

The index volume (29) was received some days ago, and I find that on the following pages 162, 163, 166, 167, 170, 171, 174, 175, 178, 179, 182, 183, 186, 187, 190, 191, the printing on the other side of the sheet shows through to such an extent that it makes the printing impossible to read. I am returning this volume to you herewith, and I would be very glad if you would kindly send me a perfect copy in its place. I approved your bill some days ago, and presume it has been paid by this time.

Very truly yours,

Director.

Mr. C. H. F. Andrews

1871

THE BRITANNICA YEAR-BOOK—1913

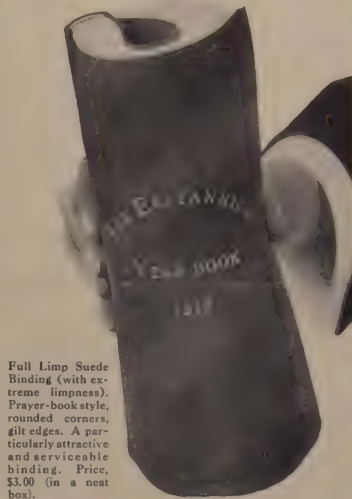
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Eleventh Edition

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1200 pages, 900,000 words, 8 7/8 x 5 7/8 x 1 inches, printed on Cambridge India paper, bound in the same styles as the Encyclopaedia Britannica. Prices to increase 50c. on publication. Cloth, \$1.75; Full Sheep, \$2.25; Full Limp Suede, \$3.00; Full Morocco, \$3.50.



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A Readable Narrative of Current Progress—World Wide in its Sweep

THE BRITANNICA YEAR-BOOK (1913) has been planned on lines much the same as those of the Encyclopaedia Britannica itself, and its function is to do for the multifarious activities of the world during the last year what the Encyclopaedia does for the whole body of human knowledge as the product of 6,000 years of growth. There exists no annual which deals in detail with world activities as a whole, none whose scope is broad enough to make it a recorder and an interpreter of events as well as an authoritative register of the progress of the sciences.

THE need for the Britannica Year-Book will be readily recognized by any one who considers the rapidly shifting aspects of our complex modern civilization, and has regard to the swift accumulation, even within a single year, of masses of new facts which demand from all of us intelligent comprehension. This need is for something with a function different from that of an encyclopaedia, and best fulfilled by an annual publication. The Year-Book, complete in itself as embodying the story of current progress in every direction, is quite independent of the Encyclopaedia in structure, contents and treatment, yet it has a special value to the owner of this most comprehensive and most authoritative of all general works of reference. It is a necessary companion volume to the Encyclopaedia Britannica—as readable as a quarterly or monthly magazine—that does for those temporary aspects of everyday life—such, for example, as the incidents of a military campaign, a passing religious movement, new conditions of trade or industry in any given year, a new work of art or literature, a political upheaval in a foreign country—what the Encyclopaedia does for that knowledge of a subject which has accumulated through the ages, of which time has sifted the value so that it has become by comparison fixed and permanent. The Britannica Year-Book sums up and interprets this knowledge of contemporary life, its whole bewildering, kaleidoscopic flow, so that the busy man may grasp its essentials and have access to such of the facts as are of importance for the day and year.

The two books are, therefore, complements to each other. While, on the one hand, the Britannica Year-Book serves substantially to bring up-to-date information on certain subjects dealt with in the Encyclopaedia Britannica, it provides independently, on the other hand, adequate material for reading or reference on such timely questions as must necessarily be dealt with from the annual standpoint.

An Index and Interpreter of our Complex Modern Life

The value of the Year-Book to Encyclopaedia Britannica owners is thus a double one. Events both at home and abroad crowd upon one another so rapidly as to make it impossible to distinguish what is important from what is inconsequential, to sift the essential and the vital from the vast mass of non-essentials. What the average man wants to know is things that really count in the ever widening domain of the world's busy life. To learn what happened last year in the Philippines, to understand the political situation in Japan, to get an intelligent account of the last legislative session at Albany, a connected story of the Woman's Suffrage movement in England, or of the Balkan-Turkish War, one is forced to rummage through the newspaper files of a big library, often with unsatisfactory results. The publications of learned societies and the scientific journals cover another enormous field of investigation, in technical language for technical men. Yet in this field greater results for the good of humanity and the material advancement of the world are being achieved than in any other.

The Britannica Year-Book is designed to meet these needs. It is all-embracing in its editorial plan and cosmopolitan in its point of view. It deals, in an interesting and readable way, with new events and additions to knowledge, with the existing state of things in every sphere, with substantial changes, real advances and essential progress. It is a distinct addition to the equipment of every worker, whether in the professions or in business, since it is the only book which will enable him to understand the potential aspects and secret springs of events in 1913 in the light of the events of 1912.

The Whole World's Restless Energies in a Handy and Attractive

By Britannica Editors and Contributors

THE PRICES ARE REMARKABLY LOW

THE Britannica Year-Book is offered in advance of publication at extremely low prices. \$1.75 (cloth) is the price for a book of 900,000 words, equal to eight or nine ordinary volumes, and contains 1200 pages, averaging 750 words to a page, printed on Cambridge India paper.

The present schedule of low prices can be allowed only until publication, the object of the publishers being to ascertain from the advance-of-publication orders the relative proportions in which subscribers will order the Year-Book in the four different styles of binding. (See page 4.)

The present prices will be increased by 50 cents in all bindings upon publication.

THE Britannica Year-Book was compiled under the direction of the editor of the Encyclopaedia Britannica, 11th Edition, with the assistance of many of the contributors to that work, issued 1910-11. It has therefore drawn upon the exceptional sources of knowledge which were utilized for that edition, admittedly the most comprehensive and most authoritative of all works of reference. The American section (about 200 pages) has been in charge of the American editor of the Encyclopaedia Britannica. The book includes:

A Survey of the World's Work

This is a "General" section (500 pages, 375,000 words) dealing in detail with particular branches of knowledge. The editor recognized that knowledge knows no boundaries; that the progress of science and art and literature and education and social economics today is a product of international development. Each country of the world borrows from and acts as an intellectual stimulus upon all the others.

The Britannica Year-Book thus constitutes a complete record by specialist authorities of work done in 1912, in all subjects and all spheres, in all countries, by the chemist, the biologist, the anthropologist, the astronomer, the geographer, the explorer, the archaeologist, the physician, the surgeon, the physical scientist, the philosopher, the churches, the educator, the lawyer, the engineer, the ship-builder, the agriculturalist, the politician, the social reformer, the dramatist, the novelist, the musician, the architect, the inventor, the painter and engraver, the sculptor, the sportsman, the athlete and the traveller. No field of activity has been overlooked to which the energy and creative power of man have been devoted.

The Problems of Today and Tomorrow

Each branch of knowledge is covered by an original article written by a recognized authority, in which he has lucidly explained the advances during 1912 in his own subject. This information has exceptional value, because it is supplied by experts whose daily work it is to make such advances themselves, or to keep in touch with the advances made by others. The Britannica Year-Book, in short, taps the sources of supply of the knowledge upon which the progress of the world is conditioned, and interprets that knowledge for the benefit of all readers and all workers. It makes universally accessible the essential knowledge which is buried in scores of technical journals and learned proceedings in different languages. It presents not the bald facts of each recent discovery and invention—as the newspapers and magazines do—but the considered judgment of a high expert upon its practical bearing and its real utility in 1913.

History and Development of All Countries in 1912

A UNIQUE and most valuable feature of the Britannica Year-Book, as of the Encyclopaedia Britannica, is its international scope and world-wide outlook, alike in plan and execution. Its province is the world. Thanks to the cosmopolitan character of its writers, it is in a class by itself, while at the same time it includes most of the features of other annuals. But all other annuals and year-books are compiled from a local or national standpoint—be it American, English, French or German. They deal mainly, if not entirely, with domestic events, with local facts and statistics, with national personalities. International affairs are dealt with only or chiefly in the light generated by their frictional contact with the country in which such an annual happens to be issued.

The scheme of the Britannica Year-Book, on the other hand, provides for the treatment of every part of the world, on the same proportionate scale, by local experts.

Physical and Economic Progress

About 700 pages, equal to 525,000 words, are devoted to a survey of the domestic progress, political conditions and local development of all the separate countries and districts of the world down to the very beginning of 1913. The descriptive section of each of these articles deals primarily with contemporary changes; with the physical, economic, social or political condition of the country in question and includes the latest available statistics. Each of these articles has been written by an expert who has been closely in touch with the best and most reliable sources of information both official and unofficial. Each article was written in order to give a clear and adequate view of the existing state of things in each country at the end of 1912, so as to provide the reader with such material as will enable him clearly to understand the further development in the respective countries as reported in the newspapers during 1913.

The plan upon which these articles about countries have been written embraces: **Population:** vital statistics, latest census

returns. **Agriculture:** statistics, area of arable lands, chief crops and yield, live stock, forestry, etc. **Industries and Manufacture:** new industries, mining and fisheries, statistics of production, etc. **Commerce:** imports and exports, value of trade with chief trading countries, tariffs, etc. **Financial:** revenue, expenditure, debt, etc. **Communications:** railway mileage, waterways, new harbors and docks, roads, postal and telegraphic communications.

Political and Social Progress

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The New Encyclopaedia Britannica

Published by the press of the

University of Cambridge, England

FIRST EDITION, 1768-71
3 VOLS.—2679 PAGES

11TH EDITION
29 VOLS.—28,150 PAGES

116 West 32d Street

New York, March 5th, 1913.



NEW (11TH) EDITION
PRINTED ON INDIA PAPER

The American Numismatic Society,
New York City.
Dear Sirs:—

You purchased some time ago a copy of the Encyclopaedia Britannica devoted to a completely new exposition of universal knowledge down to 1910. The Editor of the Encyclopaedia Britannica, with the assistance of many of the expert contributors to that monumental work, has now completed the BRITANNICA YEAR-BOOK, which deals with the activities of the whole world during 1911-12 as the Encyclopaedia deals with the whole body of human knowledge during 6,000 years of growth. The Year-Book, 1 inch thick, printed on India paper, is just as authoritative and scholarly a book in its own right as the Encyclopaedia itself. As it is entirely different from any former publication, being absolutely unique in plan, in execution, and in value, you will find it, we believe, an indispensable companion volume to the Encyclopaedia.

The prices of the BRITANNICA YEAR-BOOK are remarkably low. \$1.75 (for cloth) is the price of a volume of 1,344 pages, 700,000 words, equal in contents to eight or nine ordinary books sold at \$1.25. We shall also bind in Full Sheepskin, \$2.25, Full Limp Guede \$3.00, and Full Morocco \$3.50.

We wish to emphasize the fact that the BRITANNICA YEAR-BOOK is essentially for reading. It gives, not a bald and uninteresting account of the progress of the arts and sciences, and the current history and development of the world, but a stimulus, operative treatment. This is the first attempt that has ever been made to treat the world's activities in all lands, in all spheres, in a concise and illuminative way, authoritative, and in the light of the latest facts.

On receipt of your order we will reserve for you, a copy of the Year-Book in any binding, but we especially recommend the Full Limp Guede (\$3.00 before publication), a most attractive and valuable volume, being extensive indexes combined with strength; sent in a neat box.

The present prices are for orders in advance of publication, but, as the first printing is limited, and as this notice goes to 15,000 owners of the Encyclopaedia Britannica, we may find ourselves unable, as happened in the case of the Encyclopaedia, to send the Year-Book except to those who order early. On publication the prices will be advanced 50% in each binding.

THE MANAGER,
ENCYCLOPAEDIA BRITANNICA.

March 10th, 1913.

The Manager,
The Encyclopedia Britannica,
120 West 23rd Street,
New York.

Dear Sirs:-

I have your circular regarding the Encyclopedia Britannica year book, and I would be glad if you would send to this Society a copy in dark green cloth binding, the same as the Encyclopedia that we purchased some little time ago.

Very truly yours,

Director.

Chas. Mohr 12

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The New *Encyclopaedia Britannica*

Published by the press of the

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3 VOLS.—2679 PAGES

11TH EDITION
29 VOLS.—28,150 PAGES

116 West 32d Street

New York,

June 17th, 1913.



NEW (11TH) EDITION
PRINTED ON INDIA PAPER

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• A sumptuous collection of 564
• portraits is yours for the
• asking.
.....

Mr. Bauman L. Belden,
New York City.
Dear Sir:-

Would you not like to have a collection of 564 portraits of
men of the hour ---- the leading explorers, historians, statesmen,
and scientists from a score of countries?

This collection of portraits, secured and published at a
large expense, includes such men as W. M. Flinders Petrie whose
excavations and discoveries have done so much toward throwing a
light on the ancient world; the late Simon Newcomb, the Astronomer;
J. H. Van't Hoff, the Nobel Prize Winner; Mansen, the Arctic
Explorer; Dr. Eliot of Harvard; Henry Van Dyke, and over five
hundred other great contemporary figures whose names are constantly
leaping up at you from the pages of your magazine or newspaper.

We will send you this collection, free of cost and without
obligation, to introduce to you some of the great men who have
cooperated to produce the new Encyclopaedia Britannica.

Fill out the enclosed card, and this collection of portraits
will be sent you by return mail.

Yours very truly,

E. M. Nichols
Manager.

P. S. The collection also includes portraits of De Quincy,
Sir Walter Scott, Lord Macaulay, and other distinguished
contributors to previous editions of the Britannica.

June 13th, 1912.

The Manager,
The Encyclopedia Britannica,
116-120 West 32nd Street,
New York.

Dear Sir:-

On March 14th I sent you a check for \$1.25 for the Encyclopedia Britannica Year Book. This check has not yet been received. I would be glad to know if your check is still being sent to me.

Very truly yours,

Director.

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The New
Encyclopaedia Britannica

Published by the press of the
University of Cambridge, England

116 West 32d Street

New York June 20, 1913.



NEW (11TH) EDITION
PRINTED ON INDIA PAPER

W. B. # 1493

The American Numismatic Society,
156th St., West of B'way,
New York City.

Dear Sirs:-

In response to your letter of June 19th, we are at loss to understand, why you have not as yet received your Britannica Year-Book, cloth binding, which was shipped to you via Adams Express Co., on April 10th.

If you will grant us a little indulgence in this matter, we will have this shipment traced at once, and in the event of not being able to force a speedy delivery, we shall ship you another book.

Yours truly,

B/HI.

THE ENCYCLOPEDIA BRITANNICA.

June 21st, 1913.

The Encyclopedia Britannica,
116-120 West 32nd Street,
New York.

Dear Sirs:-

Your letter of June 20th, 1913, has been duly received. Take all the time necessary to trace up the book as there is no immediate hurry.

Very truly yours,

Director.

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11TH EDITION
29 VOLS.—28,150 PAGES

The New—
Encyclopaedia Britannica

Published by the press of the
University of Cambridge, England

116 West 32d Street

New York, June 26, 1913.



NEW (11TH) EDITION
PRINTED ON INDIA PAPER

Y.B.1493

The American Numismatic Society,
156th St. West of Bway.,
New York City.

Gentlemen:-

On June 20th, we wrote informing you that
we had forwarded by Adams Express on June 10th,
your copy of the Britannica Year Book in cloth binding.
We have taken the matter up with the express company
requesting that they start a tracer and effect delivery
immediately. Having been unable to get a satisfactory
reply from them, we take the liberty of inquiring whether
the book has been delivered. Will you kindly give us
this information by return of mail?

Thanking you in anticipation, we are,

Yours truly,

THE ENCYCLOPAEDIA BRITANNICA.

S/LW

June 27th, 1913.

The Encyclopedia Britannica,
110 West 32nd Street,
New York.

Dear Sirs:-

Replying to your inquiry of June 26th regarding the copy of the Britannica Year Book, I would inform you that we have not, as yet, received the copy, which you have forwarded to us by Adams Express.

Very truly yours,

Director.

Per J. Wood

The Encyclopaedia
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The New
Encyclopaedia Britannica

Published by the press of the

University of Cambridge, England

116 West 32d Street

New York.



NEW (11TH) EDITION
PRINTED ON INDIA PAPER

Y.B.1493

July 1st, 1913.

Mr. Bauman L. Bilden,
The American Numismatic Society,
156th St.W. of Bway.,
New York City.

Dear Sir:-

We regret to learn, through your letter of
June 27th, that you are still without your copy of
the Britannica Year Book for 1913. We realize that
this delay is exceedingly annoying, and we assure you
that we deplore it greatly.

We have again written the express company, ^{asking} that
they make this delivery at once. If we find that this
cannot be done within the next two or three days, we
will duplicate shipment.

Regretting the inconvenience you have been
caused, we are,

Yours truly,

THE ENCYCLOPAEDIA BRITANNICA.

S/LW

No acknowledgements made.

The Encyclopaedia
Britannica Company is
the sole selling agent for
the United States and
Canada of the new 11th
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The New
Encyclopaedia Britannica

Published by the press of the

University of Cambridge, England

116 West 32d Street

New York,

July 11, 1913.

FIRST EDITION, 1768-71
3 VOLS.—2679 PAGES

11TH EDITION
29 VOLS.—28,150 PAGES



NEW (11TH) EDITION
PRINTED ON INDIA PAPER

Y.B. 1493

American Numismatic Society,
156th St. West of B'way.,
New York City.

Gentlemen:-

Supplementing our conversation over
the 'phone this morning, concerning copy of Year
Book, wish to say that we have duplicated shipment
this morning, sending second copy forward by mail.
If the first copy is offered for delivery by Adams
Express Company, please refuse it.

Sincerely regretting the fact that you
should have been caused all this inconvenience,
we are,

Yours truly,

THE ENCYCLOPAEDIA BRITANNICA.

S/LW

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The New
Encyclopaedia Britannica

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FIRST EDITION, 1768-71
3 VOLS.—2679 PAGES

11th EDITION
23 VOLS.—28,150 PAGES



NEW (11TH) EDITION
PRINTED ON INDIA PAPER

Mr. Bauman L. Belden, Sec'y,
Amer. Numismatic Society,
Audubon Park,
156th St. W. of B'way.
New York City.

Dear Sir:-

Will you kindly send us a copy of the latest Year Book of the American Numismatic Society?

We shall of course be glad to remit the customary charges.

Thanking you in anticipation of your courtesy, we are

Very truly yours,

THE ENCYCLOPAEDIA BRITANNICA.

per-

Scott Holman

SR/CT.

1913 Proceedings - Oct 15

288 FOURTH AVENUE
NEW YORK CITY

March 17th, 1920

American Numismatic Society
Broadway & 156th Street
New York City

Gentlemen:

In accordance with your generous offer over the 'phone, will you kindly prepare and send us a photograph, suitable for half-tone reproduction, of an Assignat issued at the time of the French Revolution?

If there is any charge we will, of course, send you our check in payment.

Yours very truly,

THE ENCYCLOPAEDIA BRITANNICA CORPORATION

F. H. Hooper

Vice Pres.

Kindly send to the writer

FHH-CA

B. sent with letter March 18, 1920.



New York

March 25

1920

The American Numismatic Society,
Broadway & 156 St.,
New York City.

Gentlemen,

On 17th March we wrote you a letter as follows:-

"In accordance with your generous offer over the 'phone, will you kindly prepare
"and send us a photograph, suitable for half-tone reproduction, of an Assignat
"issued at the time of the French Revolution. If there is any charge we will, of
"course send you our check in payment.

In view of the fact that it is now the 25th and we have not heard from you, we are a little afraid our letter has gone astray. If not and you are preparing the photograph of an assignat suitable for half tone reproduction, please pardon this letter. If, however, our former letter went astray, will you kindly grant the request therein contained.

Yours very truly,
THE ENCYCLOPÆDIA BRITANNICA CORPORATION

A handwritten signature in cursive script, appearing to read "A. H. Cooper".

Vice-President.

*Replied by
March 26
1920*



NEW YORK

May 2nd, 1923.

Bauman L. Belden, Dir.,
American Numismatic Society,
N. Y. City.

Dear Mr. Belden:-

For 140 years the Britannica, like other encyclopaedias, was printed on standard book paper.

Twelve years ago we began using India paper for the Britannica and this proved an instant success. Each year saw a larger number of sets printed on India paper and a smaller number on regular book paper. At the present time 99% of the sets sold are printed on India paper. Only libraries and museums today order the work on regular book paper.

Under the circumstances it will not be possible in the future to publish the Encyclopaedia Britannica on regular book paper. The demand does not justify it.

We now have on hand 136 sets printed on regular book paper. These are the latest edition, absolutely up to date, with large type and broad margins, and bound in cloth. No more will ever be printed. If you wish to secure one of these remaining sets, we would be very glad to receive your order. The price we have placed on them is much below the regular price and most reasonable, namely \$10 with the order and sixteen monthly payments of \$10 each (a total of \$170), or \$153 cash, the latter being a reduction of 10%. If you have any particular time of the year when you make your payments, we should be glad to meet your wishes in that respect.

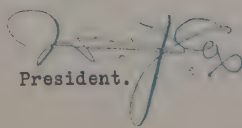
I should very much prefer to have these few sets go to educational institutions (especially at the prices quoted) than to the public at large, and I am therefore sending this letter to the 525 Directors of Museums named in the United States Educational Directory, and shall wait a reasonable time before offering the sets to others. May I ask therefore that

you will let me hear from you if you wish to secure one of the sets.

As stated above, we shall never reprint the work on regular book paper and we have at this writing only 136 sets left.

Very truly yours,

ENCYCLOPAEDIA BRITANNICA


President.

WJC/D

Please fill in this form if you wish to secure, at the special price quoted, one of the 136 sets remaining printed on regular book paper.

Dated _____ 1923

To the Encyclopaedia Britannica, Inc.,
342 Madison Avenue, New York City.

Please send me a set of the Encyclopaedia Britannica (32 volumes) broad margins, large type, printed on regular book paper and bound in Cloth. I enclose \$10.00 and agree to make sixteen consecutive monthly payments of \$10.00 each (a total of \$170.00) beginning one month from date.

If cash in full is paid, please make check for \$153.00.

NAME _____

ADDRESS _____

CITY _____

DELIVER THE SET TO _____

VIA (EXPRESS AT MY EXPENSE.
(FREIGHT

MU.

INVENTORY SALE!

This Offer Valid Only till April 30

Three New [13th Edition] Volumes of the Encyclopaedia Britannica

TO THE ENCYCLOPAEDIA BRITANNICA, INC.,
342 Madison Avenue, New York.

PLEASE send me one of the Slightly Shopworn and Demonstration Sets of the Three New [13th Edition] Volumes of the Encyclopaedia Britannica bound in _____ binding. I enclose \$_____ and agree to pay to you the balance of the price in consecutive monthly payments, as stated in the line against which I have marked an X.

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☐ **\$19.60**
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~~\$5.00~~ with this order and ~~8~~ consecutive monthly payments of ~~\$5.20~~ each
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~~\$42.00~~ cash in full with this order.

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~~\$5.00~~ with this order and ~~10~~ consecutive monthly payments of ~~\$5.00~~ each
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~~\$49.50~~ cash in full with this order.

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In case of deferred payments the initial deposit should be enclosed with this order. Remaining payments become due at monthly intervals commencing upon notification of shipment of books. It is agreed that title in these volumes remains in the Encyclopaedia Britannica, Inc., until fully paid for by me.

Signature

Business Address Occupation

Home Address City

Date 1927 Deliver the Set to

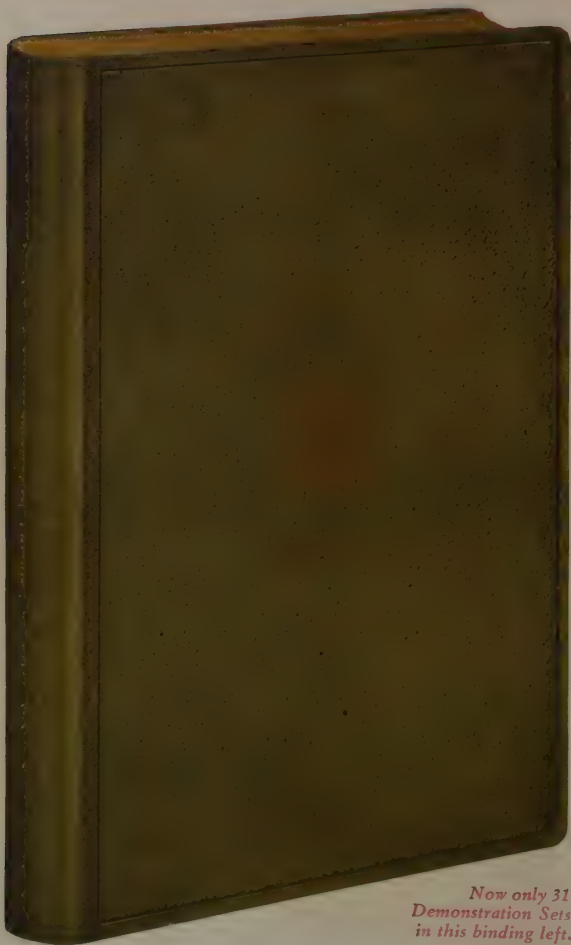
Shipment will be made from our nearest sales room, New York, Chicago, or San Francisco.

Guarantee: We guarantee that these demonstration and shopworn sets are in excellent condition. The text pages are guaranteed perfect in every respect. Such slight wear as the bindings have undergone is not noticeable and does not impair the attractive appearance of the books. Encyclopaedia Britannica, Inc.

ON APPROVAL, if you wish:

- ☐ Check here, if you wish the books sent on five days' approval.

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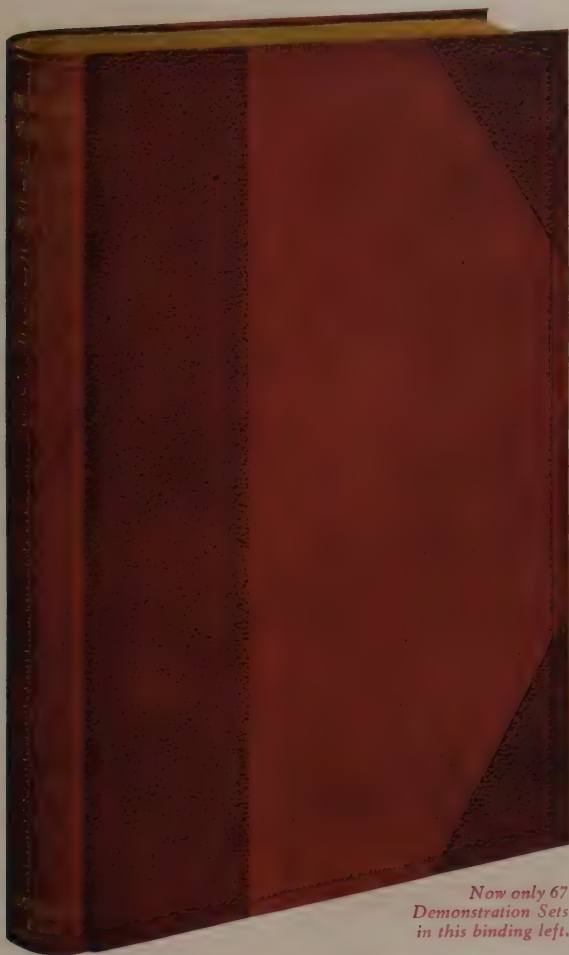


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See Order Form on last page

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See Order Form on last page

The
Encyclopædia Britannica
FOUNDED 1768
New York

March 22nd, 1927

Mr. Sydney P. Noe
American Numismatic Society
Broadway, at 156th St.
New York City

Dear Mr. Noe:

Replying to your letter of March 21st, we wish to say that just now we have on hand a number of demonstration sets of the three latest Volumes which we can sell at a substantial reduction. We are, therefore, sending you, under separate cover, full information, illustrations of all of the bindings in which these demonstration sets are available and an order form which gives the prices.

The demonstration sets have been scarcely handled at all and we can, therefore, recommend them to you for the purpose you have in mind with the greatest confidence.

We have always sold our publications on a small margin of profit and we cannot, therefore, allow any special discount to libraries.

These three Volumes cover the years 1910-26 and will bring your Eleventh Edition right down to date.

We hope that you will decide to have these Volumes and we are

Yours very truly

THE ENCYCLOPÆDIA BRITANNICA, INC.

CC*FN

Handwritten signature
Handwritten flourish

March 21, 1927

Encyclopaedia Britannica, Inc.,
342 Madison Avenue,
New York City

Gentlemen:

We have the eleventh edition of the Encyclopaedia Britannica of 1911. Will you give me the facts concerning the cost of the supplementary volumes which have recently been published by you. Is there a special price to libraries, or is there any way whereby we may obtain these supplementary volumes in "shop worn" or good second hand condition?

Very truly yours,

SPR:ME

Secretary

March 24, 1927

The Encyclopaedia Britannica,
742 Madison Avenue,
New York City

Gentlemen:

Referring to your letter of March 22nd and the offers submitted in your circular, will you kindly send on approval the supplementary volumes in the green cloth binding. I feel sure that what you state regarding these will be fully borne out.

After examination, I will send our check for \$19.60 in full.

Very truly yours,

Secretary

SP:ME

ENCYCLOPAEDIA BRITANNICA, INC.

342 MADISON AVENUE

New York City

3/30/27

This acknowledges receipt of your order which is having our very best attention.

At the present time we are receiving a great many orders a day and it is impossible for us to send the customary letter of acknowledgment.

Any particular questions which you may have asked in connection with your order will be replied to at the earliest possible moment.

Your order number is 922406 and if you will use this number as a reference in any future correspondence it will greatly facilitate the handling of your account.

Thanking you for the order, we are

Yours very truly,

ENCYCLOPAEDIA BRITANNICA, INC.

THIS SIDE OF CARD IS FOR ADDRESS



MR S P NOE
AMERICAN NUMISMATIC SO
BDWAY & 156 ST
N Y C

G22406

The
Encyclopædia Britannica
FOUNDED 1768
New York

American Numismatic Society
B'way Bet. 155th & 156th Sts
New York City
Att. Mr. Sydney P. Noe
G 23406-NV.

Dear Friend:

We wish to advise you that we are making shipment
as indicated on the enclosed postcard. Will you
kindly sign and return this card to us as soon as
the books are in your possession.

Thanking you, we are

Yours very truly,
THE ENCYCLOPÆDIA BRITANNICA, INC.

Tomlin
CREDIT MANAGER

NJF

Encyclopædia Britannica

FOUNDED in 1768

LONDON
IMPERIAL HOUSE
80-86 REGENT STREET



NEW YORK
CANADIAN PACIFIC BLDG.
342 MADISON AVENUE

August 10th, 1928

Mr. Sidney P. Noe, Secretary
American Numismatic Society
156 Street, West of Broadway
New York City

Dear Sir:

A new edition of the Encyclopædia Britannica is now in process of publication. We propose to include in it an article on societies of art throughout the world, and we are now working on the section dealing with those in the United States. I would appreciate receiving the following information concerning yours:

1. Date of organization. 1858
2. Aims.
3. Requirements for membership.
4. Number of members.
5. Activities.
6. Outstanding accomplishments.

A concise tabulated statement is all that we require, but we are already paging the new edition of the Encyclopædia and your prompt reply is important. We will also appreciate your giving us the names and any available information about other important societies of art in your community.

Yours sincerely,

Arthur Dewing

ARTHUR DEWING
EDITORIAL DEPARTMENT

20th August, 1928

Mr. Arthur Dewing,
Editorial Department,
Encyclopedia, Britannica

Dear Sir:

In response to your request of August 10th, we are glad to give you the information you desire.

1. The American Numismatic Society was founded in 1858.
2. The particular business and objects of the Society is the collection and preservation of coins and medals, the investigation of matters connected therewith, and the popularization of the science of Numismatology; also the collection, examination, and elucidation of numismatic antiquities of this and other countries.
3. Any person interested in the subject of numismatics is eligible for membership. The dues are: Fellows, \$15 per annum; Associates, \$5.00 per annum.
4. The Society now comprises approximately 550 members.
5. Included in the activities of the Society are the support of a museum housing a growing collection of coins, medals, and decorations, the publication of Numismatic Notes and Monographs (three to four volumes a year), and individual service to our membership.
6. Among outstanding accomplishments may be mentioned
 - a. Probably the most complete and workable library on this subject anywhere;
 - b. A collection of decorations and war medals probably not exceeded by any other public collection;
 - c. Publications.

very truly yours,

Secretary

Encyclopædia Britannica

FOUNDED in 1768

LONDON

IMPERIAL HOUSE
80-86 REGENT STREET



NEW YORK

CANADIAN PACIFIC BLDG.
342 MADISON AVENUE

March 19, 1930.

American Numismatic Society,
156th St. at Broadway,
New York City.

Gentlemen:

If you publish a directory giving names and addresses
of members of the American Numismatic Society, will you please
send us a copy?

If there is any charge, please send us the bill.

Very truly yours,

L. E. Seaber
Vice President

LES:HB

*Answered
Mar 20/30
unable to comply -
against the rules.*

-Encyclopædia Britannica

FOUNDED in 1768

LONDON
IMPERIAL HOUSE
80-86 REGENT STREET



NEW YORK
CANADIAN PACIFIC BLDG.
342 MADISON AVENUE

March 22, 1930.

Miss Sonia J. Bronson
The American Numismatic Society
Broadway and 155th St.
New York City

Dear Madam:

Thank you for your letter of March 20.

Our purpose in asking for a directory was to enable us to send the members of your society a special announcement concerning the new Encyclopædia Britannica, just published.

The announcement will consist of a letter asking permission to send a booklet descriptive of the new Britannica. Enclosed there will be a card, which the recipient has merely to sign and return if he is interested, the postage being paid by us.

The booklet will be sent only where permission is given. If there is no reply there will be no further correspondence.

Since you have the names on cards, we are wondering whether you would not be willing to address the envelopes for us, at our expense. We could send them to you stuffed, sealed, and stamped ready for addressing and mailing.

Many societies that ordinarily do not permit the use of members' names outside their organizations have gladly made exception in the case of the Britannica, owing to the great educational value of the work and the dignified appeal.

We hope that you, too, will be able to do so, and that you will let us know by return mail how many envelopes to send you, the cost of addressing, etc.

We shall appreciate your cooperation.

Very truly yours,

L. E. Seaver

Vice President

LES:HB

March 24, 1930

Encyclopaedia Britannica
342 Madison Avenue
New York City

Atten. L/E. Seaber, Vice President

Gentlemen:

In reply to your letter of the 22nd, I am instructed
to advise you that we are unable to comply with your request.

Yours very truly,

AMERICAN NUMISMATIC SOCIETY

per